



We've completed our transformation, and we're ready to help you advance your business

We're thrilled to share a major milestone in our journey at Advania UK: we've now officially completed the integration of CCS Media and Servium into our business. This marks the conclusion of a transformation that's been months in the making and it's a big moment for us, our clients, and our people.

With these two brilliant businesses now part of Advania UK, we've grown significantly. Our turnover has jumped to £452 million, our client base has nearly quadrupled to 10,000, and we're now a team of more than 1,600 people across 16+ locations in the UK, Ireland, South Africa, and the U.S.

But this isn't just about scale, it's about what we can now offer you.

By combining Advania's deep expertise with the hardware and VAR strengths of CCS Media and Servium, we've created one of the largest and most capable Technology Solutions Partners in the UK. Whether it's cloud-managed services, software, or hardware from leading vendors like Cisco, Dell, HP, HPE, Lenovo and Microsoft, we're here to deliver the right solution for your business.

And we're not stopping there. At a group level, we've also welcomed The AI Framework, a Nordic consultancy specialising in AI transformation. This means we're now even better equipped to help UK businesses prepare for the future, especially as AI continues to reshape how we all work and grow.

As our CEO Geoff Kneen puts it:

"This is more than just the completion of a merger. It's the launch of a new, much more capable Advania."

We couldn't agree more, because at Advania, everything we do is to our clients' advantage. We're here to be the trusted technology partner that listens and understands your needs, in order to curate tailored solutions that deliver your critical business outcomes.

We'll also be continuing our brand activity with CCS Media and Servium, transitioning them into the Advania brand. You'll start to see a more unified experience across all our touchpoints, while still benefiting from the same trusted relationships and expertise you've come to rely on.

If you've got questions about what this means for you, we've put together some helpful FAQs right here.

We're proud of what we've built and even more excited about what's ahead. So if you're ready to take the next step, advance your business with Advania.

Put the Advania Advantage to work for you.



Let's talk.

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