



Carbon Reduction Plan

Supplier name: CCS Media Limited

Publication date: 19th June 2025

Version: 5.2

Commitment to achieving Net Zero

CCS Media Limited is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2016	
Additional Details relating to the Baseline Emissions calculations.	
Our 2016 baseline total emissions figure was derived from existing carbon reporting data provided by an external auditor. The scope emissions are outlined below, our data integrity is considered to be 'good'	
Baseline year emissions: 2016	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	119.1
Scope 2	101.5

Scope 3 (Included Sources)	10.5
Total Emissions	231.1

Current Emissions Reporting

Reporting Year: 2024	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	77
Scope 2	31
Scope 3 (Included Sources)	66
Total Emissions	175

Emissions reduction targets

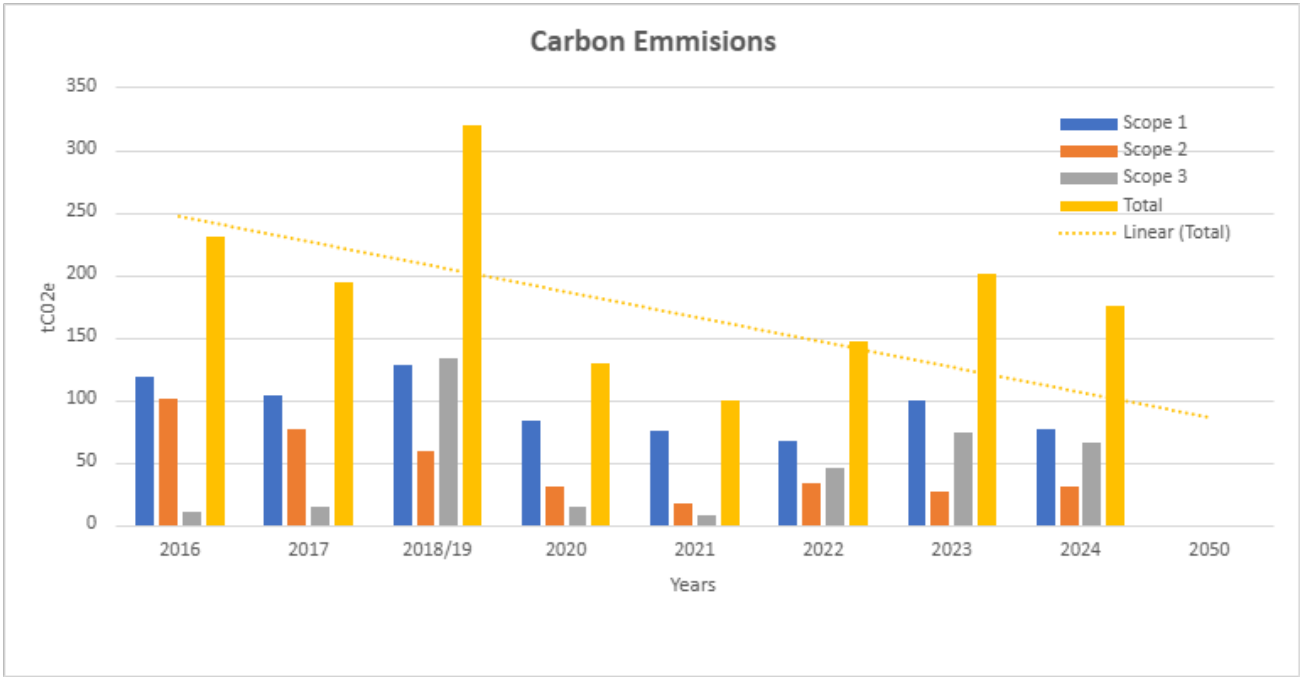
To continue our progress to achieving Net Zero, we have adopted the following carbon reduction measures:

1. Collaboration with our supply chain partners to promote sustainable practices throughout the supply chain. This includes sourcing materials from sustainable sources and reducing packaging waste.
2. Utilising sustainable transportation practices for orders that go through our UK warehouse.
3. The relocation of our internal IT infrastructure from HQ in September 2024 to a 3rd party Data Centre has reduced our electricity usage by 3539 kWh on average per month (21,237 kWh YTD).
4. As part of our supply chain re-evaluation, we have partnered with courier services company DPD who operate a green, electric vehicle fleet service.
5. We have eliminated the use of single-use plastics in our offices.
6. Zero to landfill for our office waste by segregation of waste streams, (General Waste, Mixed Dry Recycling and Food Waste) utilising our waste partners Suez.
7. We project our carbon emissions will continue to decrease by a further 5% over the coming years and take into consideration how our operations impact Climate Change.
8. Renewed contract with British Gas for the next 12 months to use carbon neutral gas & electricity for the premises we own and encourage landlords to do the same.
9. We use recycled paper for in-house printing requirements, although purchasing paper has been reduced significantly due to the automation of processes and adoption of emailing documentation.

10. We have replaced strip & halogen lighting with LED lights in our owned premises and throughout the Warehouse as required.
11. We continue to develop our Environmental Management Systems as part of our ongoing ISO 14001 certification.
12. Our company car fleet consists of 100% multi fuel hybrid and electric vehicles and we have 5 EV charging stations at our HQ.
13. We continue to invest in IT equipment & infrastructure since implementing our Agile working program in 2019, reducing employee company travel time and business mileage by a further 12% against 2024 business mileage data.
14. We encourage sustainable practices amongst our employees as well as educating and raising awareness of eco-friendly & sustainable products we sell.

Progress against our targets can be seen in the graph below:

Carbon Reduction: Projected vs. Actual



Carbon Reporting Scope*

Methodology

The reporting period is the most recent financial year from 01/01/2024 to 31/12/2024. This report has been compiled in line with the March 2019 BEIS 'Environmental Reporting Guidelines: Including streamlined energy and carbon reporting guidance', and the EMA methodology for SECR Reporting. All measured emissions from activities which the organisation has financial control over are included as required under The Companies (Directors' Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018, unless otherwise stated in the exclusions statement.

The carbon figures have been calculated using the DESNZ 2024 carbon conversion factors for all fuels, other than the market-based electricity which has been taken from British Gas and Bruntwood Energy as the UK supplier.

*Extract from SECR Report

Carbon Reduction Projects

The environmental management measures and projects have been completed or implemented since the 2016 baseline. The carbon emission reduction achieved by these schemes equates to 56.1 tCO₂e, a 27% reduction against the 2016 baseline.

In the future we hope to implement further measures such as:

- Due to the recent and ongoing acquisition of CCS Media by Advania UK all plans for UK properties are currently on hold, subject to full review of requirements and needs, considering the impact of carbon emissions.
- Seek comprehensive WEEE data from recycling partners to record Carbon Savings and reductions within the IT marketplace.
- Undergo a full Carbon Audit, offset our Carbon Emissions and create an enhanced robust Carbon Reduction action plan to meet our goals of Net Zero with the support of Advania UK and Science Based Targets initiative (SBT-i).
- Develop insight into how our operations can play a positive or negative role in Climate Change and the challenges we could potentially face due to extreme weather incidences.
- If it makes commercial and operational sense to do so, consider consolidating customer orders using low emission delivery services.

Declaration and Sign Off

This Carbon Reduction Plan has been completed with associated guidance and reporting standards for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard⁷ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting⁸.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions has been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard⁹.

The carbon figures have been calculated using the DESNZ 2023 carbon conversion factors for all fuels, other than the market-based electricity which has been taken from British Gas and Bruntwood Energy as the UK suppliers.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



Purchasing and Logistics Director

Date: 19th June 2025

⁷ <https://ghgprotocol.org/corporate-standard>

⁸ <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

⁹ <https://ghgprotocol.org/standards/scope-3-standard>

